

Appendix 1. Consultation Findings

The public art event took place over three nights (23rd-25th September) and was very well received with positive feedback. It is estimated that up to 1000 people attended the event over the three night, with the footfall count below suggesting even more. 200 people visited the exhibition and workshops held in the former Baptist church, which gave the opportunity to ask the following questions and record the responses:

Do you think there is a need for a permanent space to be used for events and creative activities, including creative enterprises and businesses, similar to this in Clay Cross town centre?

This was unanimously supported through the completion of questionnaires and through conversations between Junction Arts employees and visitors. Written comments included:

'Would provide a focal point'

'Gives people access to creative activities'

'Would be a positive thing for young people'

'As an artist and a musician hope to share practice in the town'



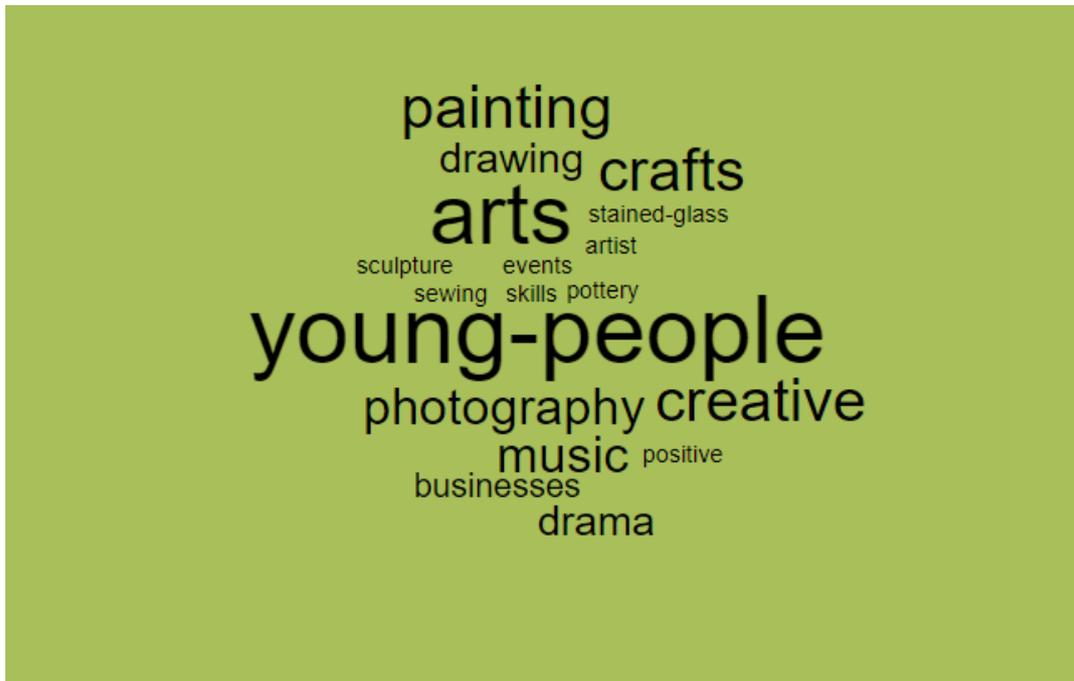
Are you interested in attending more creative community events and activities like this one in Clay Cross in the future?

What kind of creative/arts-based activity are you interested in or would like to learn more about.

Just under 40 written responses were received. These two questions generated more detailed responses and included a wide range of proposed activities and

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aspirations for Clay Cross Creative. This feedback was used to create the following word cloud, with 'young people' prominent:



60% of respondents were Clay Cross residents and lived within 1.5 miles of the event, the furthest (known) distance travelled to the event was 12 miles (Balborough). People also attended from Chesterfield and from other parts of the district. To monitor the impact of town centre regeneration on footfall levels in the district's town centres, NEDDC has procured a footfall product which produces counts and heat maps based on mobile phone signals. The chart below illustrates a clear spike during the event, peaking on Saturday night.



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